APE 2007
Academic Publishing in Europe
“Innovation & Publishing”

23-24 January 2007
Leibniz-Room
Berlin-Brandenburg Academy of Sciences

Pre-Conference Day for Younger Academic Publishers: “Embracing Change”
22 January 2007

An International Conference, organised under the auspices and with the support of the European Commission, Research Directorate-General and sponsored by ABPTOE, ALPSP, BioMed Central, Ebsco Information Services, the Electronic Publishing Working Group (AKEP), Elsevier, Federation of European Publishers (FEP), German Association of Information Theory and Practice (DGI), German Association of Publishers and Booksellers (Börsenverein), HGV, IPA, IOS Press, Klopotek & Partners, MPS Technologies, Royal Brill, Sage Publications, the International Association of Scientific, Technical and Medical Publishers (STM), Swets Information Services, Walter de Gruyter, John Wiley & Sons.

APE 2007 is about Innovation & Publishing. Societies and funding agencies have claimed that publishers in general are too much text-based and do not provide enough “space” for experiments, multimedia, semantic web etc. On the other hand, we will have to look more closely at what is going on in the area of search engines, standardisation, software development, reliable/secure infrastructures, authentication, authorization, referencing, document delivery, watermarking, indexing. Next to keeping up to date with recent and expected developments, APE 2007 will present case studies of how to implement new strategies in the organisation and how to gain the knowledge necessary. Many small and medium-sized organisations have a traditional operation lacking extensive budget or staff to initiate implementation. We look forward to a high level conference with excellent speakers and topics. And with room for many discussions!

On January 22, 2007 we offer a Pre-Conference Day to "Younger Academic Publishers", who will have an opportunity to meet with international colleagues and who will enjoy pezal tutorials from professional colleagues in the morning and workshops in the afternoon. This Pre-Conference Day will be organised with special support from the European Commission, Research Directorate-General and the International Association of Scientific, Technical and Medical Publishers (STM): http://www.ape2007.eu/06programe.htm


The Academy is located at Gendarmenmarkt in the heart of Berlin, very close to Brandenburg Gate, Reichstag and the Museum Island, with the newly opened Bode Museum

Conference Hotels: NH Mitte and Artotel, Berlin

Entrance: Markgrafenstraße 38 at Gendarmenmarkt

Please book your hotel as early as possible as Berlin will be full in January 2007 > www.ape2007.eu
Tuesday, 23 January

08:00  Leibniz Room open for Registration (Coffee, Tea & Snacks)

09:30-11:00  Welcome, Opening Addresses and Keynotes
(Dr. Einar Fredriksson, Director, IOS Press, Amsterdam)

Dr. Gottfried Honnefelder, Chairman, German Association of Publishers and Booksellers (Börsenverein), Frankfurt

Prof. Dr. Günter Stock, President, Berlin-Brandenburg Academy of Sciences, Berlin

Dr. Horst Forster, Director, European Commission DG INFSO. E-Content

11:00-11:30  Coffee/Tea

11:30-12:30  Keynotes

Dr. Ulrich Buller, Vice-President Research, Fraunhofer-Gesellschaft, München
Handling of Information – Integrity, Availability, Confidentiality

John Markus Lervik, CEO, FAST, Oslo
Search Driven Economy: Competitive Strategies for Information Companies

12:30–13:30  Buffet Lunch


Sabine Brünger-Weilandt, President & CEO, FIZ Karlsruhe
e-Science – Advancing New Ways of Scientific Communication

Sandra Sabathy, Director, Client Relations, MPS (Macmillan Publishing Services) Technologies, London
BookStore – Strategic Options of a Publisher-driven Service

Mayur Amin, Director, Research and Academic Relations, Elsevier
Article Repositories and Journal Subscriptions – Future Scenarios

Dr. Barend Mons, KNEWCO, Rotterdam
From Reading to....? Second Generation Wiki`s with Semantic Support

15:30-16:00  Coffee/Tea

16:00-18:00  Session: Innovation & Publishing II

Dr. Laurent Romary, Max Planck Digital Library, Berlin
MPDL: From Digital Edition to Publication Archives

Gary Coker, MetaPress, Birmingham, USA
Usability in Emerging E-Content Environments

Prof. Dr. Hermann Maurer, Technical University Graz
Tools for Fighting Plagiarism and IPR Violations

19:30  Cocktails at the Refugium

20:00  Conference Dinner at the Refugium / After Dinner Speech

(Please note: Separate Registration for the Conference Dinner because of limited space)

www.ape2007.eu
Wednesday, 24 January

08:00  Leibniz Room open (Coffee, Tea & Snacks)

09:00-10:30  Session: Publishers & Libraries and the Web
(Piero Attanasio, CEO, mEDRA, Bologna)

Dr. Peter Johan Lor, Secretary General, International Federation of Library Associations, The Hague
Libraries in Times of Open Access

Oliver Pesch, EBSCO Information Services, Birmingham, USA
Usage Statistics: About COUNTER and SUSHI

Automated Communication of Publisher/Library Licenses

Geoffrey M. Bilder, Scholarly Information Strategies Ltd, Oxford
The Semantic Web: Opportunities for Authors, Publishers and Librarians

10:30-11:00  Coffee/Tea

11:00-12:30  Panel Discussion: Library Provision in STM & Humanities
(Chair: Prof. Gabriele Beger, Director, State und University Library Hamburg)

Topics: Books, Documents, Course Packs, Open Access & Licenses, Opening Hours, DOI

Dr. Uwe Rosemann, Director, TIB and University Library, Hannover
Michele Casalini, Director, Casalini Libri, Firenze
Alex C. Klugkist, Director, University Library Groningen
Lluis Anglada, Director, CBUC, Barcelona

12:30-13:30  Buffet Lunch

13:30-15:00  Session: Pricing and Pricing Strategies
(Chair: Dr. Manfred Antoni, Managing Director, Wiley-VCH, Weinheim)

Dr. Rainer Meckes, Simon, Kucher & Partner
Pricing and Pricing Strategies: An Evaluation

Dr. Wolfram Neubauer, Director, ETH Libraries, Zürich
Pricing and Pricing Developments from the Library Perspective

Thomas Snyder, CCO, Royal Swets, Lisse
Pricing and Pricing Policies from the Perspective of a Subscription Agency

Dr. Matthew Cockerill, Publisher, BioMed Central Ltd., London
Pricing and Pricing Strategies from the Open Access Perspective

15:00-15:30  Coffee/Tea

15:30-16:30  Closing Panel (will be announced later)

16:30 -17:00  Jean-Michel Baer, Director of Science, Economy and Society, Research Directorate-General, European Commission
Academic Publishing in Europe: Looking Ahead

17:00  End of Conference

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APE 2007 Sponsors (Status 5 December, 2006):

European Commission, Research Directorate-General
ABPTOE
Association of Learned and Professional Society Publishers (ALPSP)
BioMed Central
Ebsco Information Services
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Elsevier
Federation of European Publishers (FEP)
German Association of Information Theory and Practice (DGI)
German Association of Publishers and Booksellers (Börsenverein)
HGV (A Holtzbrinck Company)
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IOS Press
Klopotek & Partners
mEDRA
MPS Technologies (Macmillan Publishing Services)
Royal Brill (Koninklijke Brill)
Sage Publications
Springer Science + Business Media
STM - The International Association of Scientific, Technical and Medical Publishers
Swets Information Services
Walter de Gruyter
John Wiley & Sons

(Room for more sponsors)

A Short Report of APE 2007 will be written by two rapporteurs

The proceedings of APE 2007 will appear as a Special Open Access Issue of the journal „Information Services and Use“

For Programme Committee see our website: http://www.ape2007.eu/04committee.htm

For actual information, registration and hotel reservation (please book early!):

> http://www.ape2007.eu/02register1.htm

For correspondence: info@ape2007.eu